

THE ROLESVILLE BUZZ



"Don't Outspend Your Competition...Outwit them. Advertise in The Rolesville Buzz!"

2009 Advertising Rates

Ad Size	Ad Specs	Open Rate	3 Time Rate	6 Time Rate	12 Time Rate
Full Page Ad	10"w x 15"d	\$1,054.58	\$956.48	\$858.38	\$819.14
Half Page Ad	10" w x 7.437" d	\$527.29	\$478.24	\$429.19	\$409.57
1/4 Page Ad	4.937"w x 7.437" d	\$263.65	\$239.13	\$214.60	\$204.79
1/8 Page Ad	4.937"w x 3.654" d	\$131.83	\$119.57	\$107.30	\$102.40
1/16 Page Ad	4.937"w x 1.744" d	\$65.95	\$59.95	\$53.69	\$51.23
1/32 Page Ad	2.4"w x 1.744" d	\$36.00	\$33.00	\$30.00	\$28.00

Premium Ad Position Rates

Full Back Page	10"w x 15"d	\$1,212.52	\$1,099.71	\$986.89	\$941.76
Inside Front Pg. or Inside Back Pg.	10"w x 15"d	\$1,160.53	\$1,052.62	\$944.71	\$901.54
Double Truck	20.5"w x 15"d	\$2,321.05	\$2,105.23	\$1,889.41	\$1,803.08

Church/Charity/Non-Profit Rates

Full Page Ad	10"w x 15"d	\$896.64	\$813.25	\$729.87	\$696.51
Half Page Ad	10" w x 7.437" d	\$448.32	\$406.63	\$364.94	\$348.26
1/4 Page Ad	4.937"wx7.437" d	\$224.16	\$203.32	\$182.47	\$174.13
1/8 Page Ad	4.937"wx3.654" d	\$112.09	\$101.67	\$91.24	\$87.07
1/16 Page Ad	4.937"wx1.744" d	\$56.03	\$50.83	\$45.62	\$43.54

Preprint Insert Rates (printing not included)

Single Sheet	8.5"w x 11"d	\$750.00	\$675.00	\$637.50	\$585.00
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Insert prices based on full distribution of 15,000 copies per month. Other sizes and distribution quantities priced accordingly. Call for additional information.

All Pricing Shown Is The Monthly Rate - Questions? Call Us At 919-554-4797!